

---

## MILES MODELS, LLC

### Modeling Industry Earnings Potential

The pay and compensation that you can receive as a model varies from job to job and it also changes as you get more and more jobs. The greater the demand for you, the greater your salary can be and your agent will adjust this price for you as they feel appropriate. Your agent is the best judge of what you can earn and should be earning and they will most definitely be on your side, because they will earn more too.

Models can make lots of money and depending on the **type of modeling** you do you can actually make a huge amount per day you work. Plus size models also earn a lot of money as do male models and body models. For just using your hand or foot, you will get paid a wonderful amount for the day. Let's look at each type in more detail:

- **Runway/ramp model** – You can earn Flat rate per show or an hourly rate of anywhere upward from \$50+. You will also get paid for fittings and rehearsals.
- **Hand Model or Foot Model** – You will earn a bit less than a runway model, but it will still be substantial at about \$50 per hour. This job allows you to take on more work as you are not limited by a contract to work for just one product of a similar nature. If your face is shown however you cannot model for a competing product.
- **Photographic Model** – You can earn anywhere from \$50 per hour or \$1,500 per day for catalogues and for advertising agencies \$100 per hour or \$7,000 per day is average. Depending how big the expected project.
- **Child Model** – You can earn anywhere from \$50 upwards for the day (about 5 hours)
- **Range Showing Model** – You will earn a salary based on how many days you work and this amount can be higher than some photographic shoots or ramp work.
- **Lingerie Model** – Due to the nature of this type of modeling, you can earn one and a half to twice the amount of regular modeling fees.

For all of the above you can also earn bonuses for traveling, modeling in extreme weather conditions, or in unusual, dangerous places. You are also paid overtime rates if you are on set for longer than the specified or allowed time period which is normally 12 hours for adults and 3-6 hours for children.

Other jobs in the modeling industry are those of photographer and agent. The photographer will earn about the same as a model by the hour or day of shooting. This is usually anywhere from \$200 upwards depending on your experience and skills. You can also get paid extra bonuses for working in difficult situations and conditions.

**Modeling agents** will get paid a commission from each model's job. This fee varies from agent to agent, but is usually between 10 to 20 percent. For lingerie modeling the agents can negotiate a higher fee to give them a 25 to 30 percent commission. The modeling jobs they get you with ad agencies and fashion shows will earn 15 to 20 percent, while film and TV work will allow them to take 10 percent.

## Ramp Model Jobs

Once you have found the best agent and have been accepted, you will have to decide what type of modeling you are good at and this will largely be up to your agent to decide. If you are tall and slender enough, you will be perfect for ramp modeling or catwalk modeling. Height is a main issue and this is not to discriminate against the vertically challenged, but many designers prefer taller models because of the way the clothes hang. It gives the clothes a better, cleaner line and tall people can carry any style beautifully.

Your height should be about 5.7 feet or over if you are female and the men are asked to be around 6 foot. If you are going to do ramp modeling, you will also have to make sure that your weight is constant and you will be required to be of a certain size. You do not have to be skinny, but rather have a good, healthy figure.

Most models have fallen into the trap of becoming too skinny and in fact some become anorexic. This is why, the newer models have been forced to go onto strict exercise and eating routines that maintain a healthy weight and they are even fined if they get too thin.

As a ramp model you will be seen in public more often than other models and you need to bring across a sense of health and beauty. You need to look regal and sexy and get used to quick clothing changes behind the curtain as well as makeup and hair changes. You will need to be able to walk on any surface, in high heels most of the time, and not fall. Your walking section of the course might change from time to time depending on the changes in the industry. You must be adaptable and comfortable with being in the limelight, walking out in front of an audience and remaining calm while dozens of cameras go off.

This can be a tough business and will also require you to fly overseas on occasion for various fashion shows. This is one of the stepping stones in your career as a ramp model and will give you the exposure you need to make it into the international modeling scene. If you have a very good agent, they will make sure that your flights and accommodation are taken care of and you must not be shy to request your mother or another guardian to go with you if you are under the age of 18 years.

Ramp modeling comes with advantages and disadvantages like any part of the business, and you will have to see if ramp modeling is really the career for you. You will be needed to attend rehearsals and fittings and some of the time these can involve very long hours. It is not uncommon to have days run longer than 12 hours. You must be aware of getting changed in places that are not very private and in front of dressers, makeup artist, and hair people. You will not always get your own private changing area. It would be irresponsible to not mention the drugs that are associated with modeling, especially with ramp work. Many models in the public eye have been in rehab and this is not just a coincidence. There is a drug problem that finds its way into the modeling world and you will need to be very vigilant and disciplined if you don't want to get caught up in it. Reporting any of this behavior to your agent can also help and you can request to leave your current modeling assignment if you feel that you are being pushed into taking drugs.

## Photographic Modeling Jobs

To make it into the highly competitive world of photographic modeling you need to have something special that defines you and that people will love when they see you in a magazine or catalogue. You should have a unique look, interesting bone structure and appealing eyes. Anyone can have these qualities and it becomes the job of the agent to correctly see the potential in young girls and guys that are interviewed.

They will be looking for how well you play to the camera, and although this is taught in a series of courses, you will need to have a natural affinity for the camera and a certain confidence about you that comes through in your work.

When you start out, you may find that camera work sounds a lot easier than it is, and being surrounded by photographers, makeup artists, hair stylists and other crew while you have to hold lots of strange poses, you may feel a little awkward.

This kind of photography will need you to learn makeup skills for both black and white photography and color photography. At most of the photo shoots you will have all of this done for you, but if you get called to a casting or for your portfolio shots, you should go there fully prepared with the correct make up applied. While photographic models are usually fit and slim, you do not have to be of any particular height. This is also the normal place for young models and child models to start out.

Depending on the type of shoot and what it is for, you can actually be of any height, weight, size, shape and age. Being comfortable in front of a camera is the most important thing. If you are naturally photogenic, this will be an easy career to step into. There are however, the negative aspects to photographic modeling.

Many young girls have been caught up in pornographic or nude shots by accident and certain photographers will also take a chance and ask you to lower your top or lift your skirt as part of a shoot. If you ever feel uncomfortable you are allowed to just leave. It will not damage your career and if you have a good agent, he or she will make sure they follow up on the claims you have made.

Lingerie modeling and some kinds of swimwear modeling falls under a different category to traditional photographic modeling, which we will cover a bit later on, but if you have told your agent that you will not do these types of shoots, they will respect your wishes. There is no such thing as getting into the industry by taking your clothes off. This is a personal choice.

Catherine Faulkner warns of some encounters with model photographers, "My agent always told me to stand my ground and if there was ever a time that a photographer asked me to lower my top to get a better headshot, I was to say no. The minute you go too far, it becomes a nude shot that he can exploit you with." Usually an agent will have her list of photographers to use for portfolio shots and castings that she trusts and knows.

## Becoming a Body Model

A body model sounds like a very strange profession to have, but many models make a lot of money just modeling parts of their bodies that have a special quality to them. Hand models, foot models, leg models and more are used frequently for photographic shoots and films where the producers or directors are looking for someone with beautiful hands, "perfect" feet, or athletic legs.

Depending on what is required for the specific campaign, you can have thin legs, old hands, skinny legs or even weird looking feet. Becoming a body model can also lead to other types of modeling if you maintain a good figure and look which casting directors and agents will notice.

The most famous of the body modeling jobs that you will come across and that are probably more challenging to get into are the foot and hand models. This kind of model must have manicured hands and feet that will be able to sell shoes, nail polish, cream and a variety of other products and services. These models are highly sought after and while the competition is tough, there is a lot of demand for unique and great looking hands and feet. Hand models have to have soft, "unworked" hands, so many hand models swear by not lifting or carrying heavy items, doing any kind of household work and not exposing them to harsh weather conditions.

Another part of the body that is frequently modeled and needed for modeling shoots is the legs. Legs are associated with tall models and give off an impression of fitness, length and something that attracts men. Legs can sell lots of products including stockings, bathing products, creams and lotions, razors and much more. To be a leg model, having shapely legs is a must and you will need to keep them moisturized, waxed and free from any blemishes or varicose veins.

Body modeling does not stop there, so if you want to break into the modeling world and all you have to offer are pretty ears, then there is no need to back down. Go to an agent and inquire about body modeling. Perfect ears may be required for jewelry ad campaigns, mobile phones and more. Even having an interesting, character face is helpful. Sometimes companies are just looking for ordinary looking, "real" people who will be able to reach out to the masses and make a connection. Not everyone needs the model look as such.

Men are also part of this category of modeling and many men can become face, hand, foot and even leg models. Men are also used for upper body modeling and this will usually be to promote a health product or sports brand. You will need to have toned, flat abs, and well built shoulders.

Body modeling is no different to any other type of modeling and while most of the work will be photographic or film based, you may also get the odd live exhibition showing for jewelry or other products like the latest mobile phones.

## Child Model Jobs

Starting modeling at a young age such as when you are a baby or toddler is great fun and can bring in some additional funds which are usually used towards the child's education. Many parents choose to enroll their child at an agent for this purpose and to expose their child to the marketplace out there. Many children who take up modeling and acting at a young age like this do not normally follow through into teen modeling and adult modeling, but sometimes they do.

The likelihood of success in child modeling will depend a lot on the agent and parents. If you push your child too hard, you can put them off the whole concept and if you have a poor agent, your child might not get as many casting calls as they should. Casting a baby is a very tricky business and usually the mother or father or both is cast with them. You should also be in the modeling business for this or join up as well for these types of shoots only.

A toddler aged child is also difficult to involve in photo shoots because they tend to want to run around and play. Ideally these are the types of shoots that you want and you have every right to turn down a casting or two that you don't like the sound of. For films and television sets, a toddler will only be used when they are a bit older from about 4 years old so that they can take some kind of direction.

When kids become a bit older from the age of 5 to 12, they are ready for the more challenging modeling roles and can even be used in some fashion shows. Children are always given rules and regulations regarding the amount of time on set and the amount of breaks they get. If a very small baby or child is to be used, the casting directors might even request twins or triplets to audition so that they can rest properly while still getting the same amount of shooting time out of the day.

Children who want to start modeling can do so by joining a child agent and these agents are normally very clued up as to what will happen and what is allowed at a casting or shoot / show for children. The best bet is to find the biggest or second biggest, most reputable child modeling agency out there. Even if they have tons of children on their books,

they will also have the biggest clients, so you know your child will get work. Preparing your child for going to an agency is also important and you should remind them to be on their best behavior.

Getting them ready to see an agent for the first time, you should not over dress them or put any makeup on them. They must look natural and feel comfortable in what they are wearing so that their personalities shine through, which is what you want. Boys can also sign up for modeling jobs through a casting agent and from here they can also branch out into full time adult modeling or acting. Children are hardly ever turned down in the modeling world, as all types of children are required for various jobs, so if you think your child has the right personality and camera presence, then you can find a qualified agent and enroll them. Remember that you should not pay any upfront fees for joining. Your agent will only get paid a commission for the work they get your child. Any portfolio fees will be taken off their first job.

## Range Showing Model Jobs

If you have the right figure and are tall enough, as with the ramp modeling, you will also get work as a range showing model. This type of modeling will require you to only work for a day from about 8 am to 5 pm and any overtime will be paid extra for. Your job will be to model the outfits for boutique and clothing store buyers. You will work with the designer to ensure that the fit and cut of the garment is perfect and you will usually be asked to come in a few times so that your outfits can be fitted correctly to give the best impression to the buyers.

Most of the time, there will be a makeup and hair stylist there to keep you looking great as you change outfits quite a lot with the range showing. You will usually show the fall range during the previous summer and visa versa, so you should be prepared to get very hot in the summer and freezing in the winter.

Catherine Faulkner recalls that range showing is very tiring and can become quite tedious. "It is not like a fashion show where you are working on pure adrenaline and there are lights, cameras and an audience. The range showing will take a lot of patience and effort, but it pays well, especially if some buyers are late and you get overtime."

You will model the clothing that the buyer's pick out for the showing and you will then be required to step forward so that they can inspect the garments. They will check for the weight and feel of the fabric, look at the trimmings, seams, cut and fit. To become a range showing model you will also need to go into the modeling course that is offered by your agency and this will give you tips for standing, posing and getting through a long day.

While this may seem like one of the most boring aspects of modeling it is also probably the safest in terms of shady photographers and drugs in ramp work. You also have a set time to go to work every day and is perfect if you have a family already and don't want to travel or stay up all hours of the night.

For this type of modeling you don't necessarily need to be pretty, but you will need to have a good figure. It does not have to be wafer thin, but must be healthy and show off any kind of clothes well. You can do this type of modeling from a teenager and if you want to make extra money you can model for both when you get to the right age.

"I used to model the teenager clothing on some days and then I would ask to model the adult clothing as well when I got to the age of about 17. I could pull off both looks being tall and with natural makeup I looked younger," Cathy explains. Girls and guys looking at modeling should not dismiss this part of the job, because there are some great opportunities for your career and gives you some great experience and teaches you quick change as well as patience."

## Becoming a Lingerie or Swimsuit Model

A calendar girl posing half nude on cars and bikes is probably the first thing that comes to mind when you think of swimsuit and lingerie modeling. Luckily when you become a model you can choose not to do these types of shoots unless you want to. Lingerie modeling is not always provocative and sexy, but may just be to shoot a close up of a bra for a box of underwear. Whatever the case, lingerie and swimsuit modeling is not for everyone and you will be involved in a separate kind of business to other models.

Lingerie modeling is not just limited to **photographic shoots**, but ramp work is also involved like Victoria Secret and other lingerie companies. To get into those high profile fashion shows, however, you will need to work for a very long time as a model and become quite well known. Most models that are comfortable with this type of modeling will start off doing photographic shoots.

For this kind of work you must make sure you have a top quality agent who you can trust and the photographers she uses must also be top of the range, professionals. You will be asked for your sizes in the case that an underwear company wants to use you for their ads or promotion materials.

For swimsuits you will also be required to give your sizes and you will also need to have a sexy, healthy body, as you will obviously be showing it off. You will be given separate training for this type of modeling as you will need to learn a couple of different things that a normal fashion model would not need to worry about. Certain ways you stand, walk, hold yourself, pose and play to the camera are fairly different with lingerie and swimsuit modeling.

Although lingerie and swimsuit models can start from the age of 14, many parents are against this. It is up to the agent to make sure that any shoot involving minors is tastefully done and does not offend or pose a moral dilemma later down the line. Lingerie modeling that is done should be very carefully thought through. If a girl wants to eventually enter a beauty pageant, any semi-nude can be used against her and might destroy her chances of becoming the next Miss America.

Modeling lingerie will require you to have a good size bust and posterior. You cannot be too skinny or athletic because you will not fill out the underwear correctly. Lingerie and swimsuit models are usually chosen for their well proportioned bodies. If you are with the correct agent and choose only the highest quality jobs in this sector of the industry it can be in your favor and you can make a nice sum of money and quite a good name for yourself. You could become known as the next Victoria Secret model or the latest Wonderbra Model, or you could even be in the next edition of *Sports Illustrated* in your sexy swimsuit.

If you want to model lingerie or swimsuits you will have to be sure that everything you do is tasteful and of high quality and if you are ever unhappy with any photographer or shoot in general, you must not give in and rather contact your agent, who must intervene.

## Plus Size Modeling Jobs

The world is finally realizing that people are not all as slender as some models, and fashion houses, boutiques and designers are making clothes for the "real women." Of course with the so called "real sizes" you will need women who can model them and this is where plus size models come in. More and more designers are making larger ranges for their larger clients and plus size models serve the purpose of being the wearers of these outfits for range showings and ramp work as well as photographic shoots for promotional purposes.

Plus size models are not just anyone, however. They are chosen specifically for a look and their size must be a healthy looking large size. She must appear to be happy and healthy and this also means that she should exercise regularly. A plus size model does not mean that you can join an agency very easily. You will have to work just as hard and prove that you are healthy, you exercise, eat fairly well and are naturally big boned or larger.

The general size that they look for in plus size modeling is if you can wear from size 12 to 16. You can start doing your research into agents, because not all of them offer plus size modeling yet. Contact the largest agents that you know of, and if they don't do plus size modeling, find a reputable agent who does. A great way to find out what agent to join is to keep your eye on the latest plus size models you see doing magazine covers, or store modeling. Ask them who they are with, or ask the store which agency they use for their shoots and promotions.

If you are getting involved in the ramp work side of things, you will still need to be of a certain height, usually about 5.7 feet or taller to do ramp modeling. It also depends on the agency and fashion house that is asking for models. In some cases they might want only shorter plus size models. All you can do is put yourself out there and get the best agent for your needs.

As a plus size girl or guy, modeling can allow you to speak up against some society trends and help people that want to conform to the normal images they see of models, even if their bodies are not made to be that thin. You have the chance to show others how they can love who they are and for what they have. To do this, and be a positive role model for people, it is imperative that you remain healthy, stay active, be passionate and give off a positive attitude in everything that you do.

You don't have to attend a modeling school to become a plus size model. Your agency will give you the training that you need and from here you can also branch out into ramp work, photographic work, range showing or all of them. On occasion plus size lingerie models are also needed and if you are very comfortable with your body, then you can do this as well like Tyra Banks promoted on her Full Figured Top Model show.

Men can also be plus size models and many clients find that a plus size male model can draw attention to their product and sell some products better than ordinary male models.

## Hair Modeling Jobs

If you have silky smooth, soft hair that falls in all the right places and looks stunning no matter what, then you may just have what it takes to get hair modeling jobs for hair products and salons. You can have any style, cut, color and texture of hair and as long as it is in the best possible condition, you will be used for plenty of photographic shoots and promotions. The health of your hair is the most important thing when you want to be a hair model, and you can be a great hair model whether you are a male or a female.

Keeping your hair in the ultimate condition is necessary even before you go to an agent, so the first thing to do is to have it professionally cut and maintained for a few months before joining an agency. You should have it trimmed regularly to avoid split ends and use various recommended treatments on it.

Hair models will be used frequently for shampoo and conditioner commercials on television as well as in photographic shoot for print ads, but they can also be used for gels and hair dryer promotions, relaxers, curling irons, hair toners and dyes and much more. Sometimes a model with great hair will also be used in commercials linked to health and looking beautiful.

Other types of work that a hair model can get are shoots for salons and hair catalogs. Usually the model will have to have his or her hair cut especially for the shoot, normally by the salon it is for. Hair models are required to keep their hair the same length and color once you have done a portfolio. If you make any changes to it, namely in the length and color you will need to update your portfolio so that your agent can submit you for jobs that are aimed at your specific hair type, color and length.

Male hair models will normally have long hair that is styled in a fashionable way to create an effect for a salon or hair product, but you don't have to have longer hair to become a male hair model. The great condition of your hair or something unique about it, can qualify you.

The best bet, once your hair is in tip top shape, is to visit a reliable agent who will be able to tell you if you have what it takes or not. They are normally pretty straight forward with you and won't tell you that you have potential if you don't.

Hair modeling can also follow the trend of hair styling for fashion shows and competitions. You can easily find tons of hair stylists and professional hair artists that are looking for models to use in events to show off their hair styling talents. This kind of work will need you to have a certain length or color of hair depending on what the hair artist wants, so most of the work you get from this will just be purely luck.

When you list your services with an online resource like StyleHairMagazine.com you will have to provide information about your hair texture (coarse, fine, curly, straight) and what kind of chemical processes you have had done like perms, coloring, and chemical straighteners. Just about anyone can become a hair model, so give it a try first if you are thinking about breaking into the modeling world to see how you like it.

**MILES MODELS, LLC**

Ph: (678) 357.7837 | E: [contact@milesmodels.com](mailto:contact@milesmodels.com) | W: [www.milesmodels.com](http://www.milesmodels.com)