
MILES MODELS, LLC

MODELING REQUIREMENTS

Fashion Model Requirements are dictated not by the fashion trade, but by the clients of model agencies that require a certain build, at a certain height, with a certain "look" for their advertisement, or to sell their clothing.

So just what are the fashion model requirements for a model generally?

A model must be almost perfect... and almost perfect can come in many different shapes and sizes.

Underneath we listed the requirements for the most popular types of modelling you would find under the three main categories:

- **Fashion Modeling**
- **Commercial Modeling**
- **Glamour Modeling**

These requirements is a mere guideline and is not cast in concrete. Fashion houses change their "look" (requirements) from time to time.

Type of Modeling: EDITORIAL MODELLING

Model Category: FASHION

Category Description: Editorial assignments can include major international fashion magazines like Vogue, Elle, Marie Claire, etc. or the Fashion section in major newspapers

Appearance and Physical Features: all, thin build, narrow hips, smaller bust, and usually young. Strong and distinctive features such as high cheekbones, square jaw line and long necks.

Age Group: 14 - 26

Length: 5'8" - 6" / 1.75 - 1.84m

Weight: 113 - 128 lbs / 51 - 58 kg.

Bust: 32" - 34" / 81 - 86 cm

Cup Size: A & B and sometimes C

Waist: 26" / 66 cm

Hip Size: 35½ / 90 cm

Dress Size: 4 - 6

Type of Modeling: RUNWAY / RAMP MODELLING

Model Category: FASHION

Category Description: The purpose on the runway model, is to display the designer's clothes. Clothing designers traditionally show their new collections twice a year (Fall and Spring) to prospective (store) buyers. How well a model brings the clothes to life and shows important features of the garments can determine how well they sell. So it is worth it to a designer to have the most ideal models show these collections.

Appearance and Physical Features: Young, very tall, slender and move very well in clothes. (Very thin, narrow hips, small bust)

Age Group: 14 - 26

Length: 5'9" - 6" / 180 cm

Weight: 110 - 125 lbs / 50 - 57 kg.

Bust: 32" - 34" / 81 - 86 cm

Cup Size: A or B

Waist: 22" - 25" / 56 - 63.5 cm

Hip Size: 33" - 35" / 84 - 89 cm

Dress Size: 0 - 6

Type of Modeling: CATALOG MODELLING

Model Category: FASHION

Category Description: Catalogue models are hired to wear clothes or demonstrate products for various print publications and store catalogues. These models typically don't have supermodel proportions, and look more like everyday people. However, they still need to meet certain physical requirements and have a certain 'look' to be selected by a casting agency or company.

Appearance and Physical Features: Young, very tall, slender and move very well in clothes. (Very thin, narrow hips, small bust)

Age Group: 12 - 26

Length: 5'7" or taller / 1.70m or taller

Weight: 110 - 125 lbs / 50 - 57 kg.

Bust: 32" - 34" / 81 - 89 cm

Cup Size: A or B

Waist: 22" - 25" / 56 - 64 cm

Hip Size: 33" - 36" / 84 - 92 cm

Dress Size: 2 - 4 - 6

Type of Modeling: PRINT MODELLING

Model Category: FASHION

Category Description: Fashion Print models are seen in printed advertisements and billboards, wearing fashion clothing. It can be display ads or collateral print materials. This is the most demanding work to get but pays the best because of usage and exclusives. These are the ads that can make or break a designer's reputation. With these ads it is very important that the concept, photo, and model work perfectly to convey the 'image' that is wanted.

Appearance and Physical Features: Print Models must be tall with a slender figure & attractive

Age Group: 14 - 30

Length: 5'7" or taller / 1.70m or taller

Weight: 110 - 130 lbs / 50 - 57 kg.

Bust: 32" - 34" / 81 - 89 cm

Cup Size: A or B

Waist: 22" - 25" / 56 - 64 cm

Hip Size: 33" - 36" / 84 - 92 cm

Dress Size: 0 - 2 - 4 - 6

Type of Modeling: SHOWROOM MODELLING

Model Category: FASHION

Category Description: Showroom modelling can include runway shows in local boutiques introducing a new collection or in conventions or other retail stores for products. Showroom models can also showcase a fashion designer's clothing line. Models for showroom modelling jobs are usually hired through contacts with local boutiques and fashion designers and cater to local clients.

Appearance and Physical Features: These models are typically taller, but there is quite a bit of flexibility in this category. No strict requirements, sizes vary from designer to designer.

Age Group: 14 - 28

Length: 5'5" or taller / 1.70m or taller

Weight: 93 - 130 lbs / 42 - 57 kg.

Bust: 32" - 35" / 81 - 89 cm

Cup Size: A or B

Waist: 22" - 25" / 56 - 64 cm

Hip Size: 33" - 36" / 84 - 92 cm

Dress Size: 0 - 2 - 4 - 6

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