

MILES MODELS, LLC

8 Magazines Every Fashion Model Needs to Study

One of the biggest mistakes aspiring models make is not being prepared. Some models who are just starting out will head to a booking after a late night of partying, unaware of how physically and mentally demanding a photo shoot can be.

Others forget to bring their portfolio, they leave their model kit at home or don't bother to research the agency or client they're shooting for. Worst of all, they have no idea what to do when they're put in front of a camera. This careless attitude can make you seem unprofessional, unmotivated, and consequently, unbookable.

A major part of being prepared is simply making the effort to get a good night's sleep and checking, then double-checking that you have everything you need. But it's also important to do your homework, and that doesn't mean studying textbooks and taking online quizzes. It means immersing yourself in the modeling world and learning from those at the top.

Let Magazines be Your Guide

Hands down, the easiest, and most enjoyable way to learn the business is to spend quality time with your favorite fashion magazines. As you flip through the pages of these fashion bible publications, study the models and observe how they have moved their position, how they are posed, and how they express different emotions.

Learn about the designers, photographers, and note the models' names. As an exercise, tear out the pages with the shots you like best and practice what you see. Don't stop practicing until you've perfected the mood, the pose, the expression. Soon you'll have the confidence you need to appear effortless in front of a camera.

Remember that many so-called "fashion" magazines are filled with nothing but celebrities. They're an interesting read, but if you really want to make your research worthwhile, stick with legitimate high fashion magazines that use real models. The best ones include:

01 Vogue

If you have to pick one magazine to mimic, pick Vogue. Arguably the most influential fashion magazine in the world, Vogue has been setting fashion standards for over a century and is the top-selling fashion magazines in the world with editions globally, like Italian Vogue and British Vogue.

02 Elle

With 44 editions around the world, Elle is a must-read fashion publication. It has a strong, energetic, and exciting vibe and covers all the latest trends right off the runways of New York City, London, Milan, and Paris.

03 Harper's Bazaar

America's first fashion magazine has style and panache. Sophisticated, elegant, and provocative, Harper's Bazaar features the latest trends, designers, runway shows, and fashion events, from casual to couture. Be sure to check out the digital version for exclusive model interviews, backstage videos, and behind-the-scenes peeks at editorials, cover shoots, and more.

04 W

This popular (and sometimes controversial!) magazine captures the who, what, where, when, and why in the world of style and fashion. What really sets *W* apart is its oversized, glossy pages that give you a front-row seat to the hottest models, designers, and fashion events from all over the world. It's an industry standard.

05 L'Officiel

This international high-end fashion and luxury lifestyle magazine has been around for more than 90 years. It offers the ultimate in French elegance, couture talent, and fascinating editorials. Based in Paris, *L'Officiel* is published in over 20 countries, including Italy, Russia, China, Singapore, Brazil, and Azerbaijan.

06 Jalouse

Jalouse is the new kid on the block but that doesn't mean you should underestimate its power. It's the sister publication of the already popular *L'Officiel* and offers up an edgier, grittier, more avant-garde take on fashion than some of the stalwarts.

07 GQ Style

Launched in 2005, *GQ Style* is a dynamic, diverse, and cutting-edge men's fashion magazine. It's only published twice a year, but it's worth the wait! If you're the impatient sort, you can always hop online to get your fix of fashion galleries, videos, and articles.

08 L'Officiel Hommes

This biannual magazine, adapted from *L'Officiel*, is entirely dedicated to fashion and does an excellent job of showcasing the season's trends. It was created by a stylist, not a journalist, and has become one of the world's top authorities on men's fashion.