
MILES MODELS

MODELING ETIQUETTE

Working with other Modeling Industry Professionals

Working with other people is a big part of the modeling arena and you are very unlikely to come across a job where you will not have to rely on and work with other people. The best thing is to get along with them. The last thing you want to do is annoy the people that can very likely end your career before it has even begun.

Using the modeling etiquette techniques that you learn in your course, you should always make sure you do everything properly and conduct yourself professionally. This is not to say that you cannot stand up for yourself if you are being treated badly by a photographer or hair stylist, but always be careful of what you say and how you act. Instead of confronting anyone on your job, rather inform your agent of their disrespectful behavior and have them deal with it.

Working in the modeling industry you can easily come across very highly strung people who might not have the best social skills. If you are new to the modeling scene you can also get treated as a newbie in any industry would. Try not to take offense too easily. You need to have a hard skin for this business and acting with dignity and professionalism will see that you go much further in your career path.

Working with the Photographer

The photographer on any shoot will have a lot of stress to deal with. They are responsible for the account and if they fail, everyone else does too. They are working against time to get as many good shots as possible into one day.

If you have an outdoor shoot, he or she will also have the light against them and your day will be shorter and therefore more stressful. To make the photographer's life easier, always be ready to give your utmost to the camera, take direction properly and easily, don't talk back or argue unless very urgent, and don't complain. Getting on the good side of the photographer is your number one priority and will help you get more work in the future. Photographers will ask for you again if they enjoyed working with you.

Working with the Make-up Artist and Hair Stylist

These are the people in charge of your look for the shoot. They have been given instructions on how to make your hair, how dark your make up should be and what your overall image must portray. Don't assume that they are going to make you look like a princess. Your shoot might require you to have a gothic style with dark lips and eye, and wildly streaked hair. It is not your place to argue about your look, so don't. If you don't like what they have done it is not really important. What the client wants is the important thing, so as harsh as it seems, just live with anything the makeup and hair stylists do unless it is something drastic like wanting to cut your hair. You must be asked before the time if you object to having your hair cut or dyed.

Working with Fashion Designers

On a **fashion shoot** or range showing, you will need to be the designers display. He or she will want to fit the clothing on you until it is draped and hangs perfectly. This may take some patience on your part, so be prepared to stand around and have people measure, tug and pin outfits on you. Designers are quite renowned for their melodramatic behavior, so you need to learn to take it with a pinch of salt. You must not be disrespectful, but at the same time learn to demand respect in a nice way. Making a friend or forming some kind of connection with a designer can help to ease the stress and give you a more relaxed working relationship, but if it is your first time with a designer, just do what they ask you to do and try your best to impress them.

Working with other Models

Working with other models in the industry can be a tough business as there is competition and cat fighting that does occur. When you are new you might find that some models are of great help and show you the ropes, while some are bitchy and make snide comments to you. You should not make a scene under any circumstances, as this might lead to you getting fired, but rather ignore the comments and get on with your work. You will find that outperforming the other models and getting more jobs than they do will be the best way of getting to them.

Working with Directors

If you are on a film or television set for a part you must know how to work with all of the crew members there too. The director will be the main person you need to worry about and impressing him or her is all the matters if you want to remain in that field of modeling. You should do everything that he or she wants and do it really well to first or second time around. With some directors you can discuss certain aspects of the shoot, and if you are uncomfortable with a certain gesture or movement they have asked you to do, you can respectfully mention that you feel awkward with it. Before saying anything though, be sure to judge the demeanor of the director. Many of them go for days without proper sleep and can be very short tempered, stressed out and just want it done without question.

When you have to work with all of the other modeling industry professionals you will soon see that the modeling arena is not all about the models. You have to be professional and do your job just like everyone else. This said, you must also demand respect from the photographers, makeup artists, designers and directors. They are using your services to their benefit, so don't let anyone walk all over you. You will not get anywhere in the modeling world if you do that. Having a professional, clean, and well rounded portfolio will soon catch the attention of the international modeling circuit where you can eventually be seen as a supermodel and work for the biggest fashion houses and name brands in the world.

Modeling and Photography Portfolios

So, you have now learned about what you need to do as a model and what is required, but now it is up to you to put it into action. One of the things that you may want advice about is your modeling or photography portfolio. This is like your resume and for any job you will want this to speak volumes on your behalf. Having a professional, well presented and great looking portfolio is a must for anyone wanting to be a model. Luckily any agent you join will send you for professional photographs so that your portfolio is already great, but there are some things you can do to help.

You should have a headshot in your modeling portfolio along with a full length shot, black and white as well as color photos and even some with different hair colors and styles. If you want to offer these to your agent to add into your portfolio you are more than welcome as long as the photos have been taken by a professional photographer.

When you go for your modeling headshots and photos, take the most flattering clothing you have. Your headshot will probably be taken without any clothing near your neck so that your shoulder and neckline can be more clearly seen, so take along a strapless top for this. Wear the most appropriate makeup for black and white and color photos and have options for wearing your hair up and down.

Always add to your portfolio, so whenever you do jobs, request a copy of the photos sent to your agent so that you can choose the best ones to include. Any that are published in magazines and other printed publications will also be used in your portfolio.

For photographers your portfolio is also of great importance as it will be the single piece of promotion that you have. People want to see what a photographer can do and how talented he or she is any specific types of photography before hiring them. Your fashion photography skills will need to be showcased in your portfolio with various styles being depicted. Avoid having too many of the same type of photograph. Showing your versatility is the key to getting more jobs. If you want to create a winning portfolio, you should practice as much as you can and get some people to model for you. They can be friends and family members, but remember that they must look professional. Only use them if they have a model face or body that would be used by agent. If you don't know anyone like this, then you have an opportunity to make a new model very happy.

You can organize a trade exchange where she can model for you for free, and you give him or her, your photographic services for free. This can be tricky to arrange, because of the fear many models have of being taken advantage of in these situations. Rather find a public place like near a fountain or park that will work for your session, or if you want a studio, find a busy one where other people are also going to be, just so that you both feel comfortable. With your winning portfolio you can approach any advertising or modeling agency to offer your services. If you have a good eye for fashion and are able to shoot moving shots, then you can also add these to your portfolio for approaching fashion designers and houses that offer fashion shows.

Marketing Yourself as a Model

Marketing yourself as a model is a business all on its own and some people even hire marketing agents and professionals to promote themselves. If you have a good agent, this is what they are paid to do for you and you should be able to get by with just having your name on their books. Sometimes however if you want to make your own career and speed things up a bit, you can also find ways to market yourself that will not interfere with your agent's rules and policies. Once you have joined an agency, you cannot join another one.

One of the first and most successful ways in this modern age is to find options on the Internet. These should be free ways to create awareness and give yourself more exposure. You can create a social networking page such as that on Facebook where you can upload your portfolio images and promote your services. Join as many groups as you can and even make a YouTube video for people to enjoy.

You can also find plenty of listing websites where you can list your services, photo and details for free to potential advertisers, designers and other industry professionals. There are specific websites like StarNow that offer this kind of service as well as job opportunities to models, actors, dancers and [singers](#) only.

Marketing can also come in the form of getting interviewed on radio or TV or for magazines. Here you can really get a lot of exposure and people will remember your name. You can also participate in various events that will get people's attention. If you are still looking to get the attention of designers and branding companies then why not get a job as a

waiter at one of the corporate functions or fashion weeks. Your agent can find out the details of all the industry events and functions that you can offer your services for.

Marketing yourself can also come from getting the right jobs that will give your career a break. Getting the career breaking jobs can be hard, as all the other models are also competing for them. The best way to get this break is to be consistent in keeping in contact with your agent. Make a friend of them so that they will remember you. If you don't ever follow through with work and if you don't keep your portfolio updated people including your agent will start to forget you. Don't let this happen. Go to every call you are given and make an impression.

The promotion of products is your job, so why not use the power you have as well as the training you have been given to sell yourself. Always look great, and have a model attitude all the time. Sometimes the best models that are given just the right break are seen on the beach by talent scouts or in the mall. Wherever you go, always look great, even if you are just wearing tracksuit pants and a sweater. Don't let your guard down at all and soon someone will take note and give you the perfect opportunity that you have been waiting for.

Modeling Jobs



Whether you've always dreamed of modeling or recently decided to give it a try. Explore a wide variety of niches that include hair and body part modeling, fashion and TV commercial modeling, and other opportunities. MILES MODELS shines a spotlight on all the most common positions, and discusses photographer and agent jobs too!

Introduction to the Modeling Industry

Do you often watch modeling shows with fashion models strutting their stuff down the runway, and wish you could be like them? Gliding in style with all the lights and cameras focused on them?

Well to become a model is not as difficult as it seems and there are lots of different types of modeling jobs that you can be involved in. Most people have heard of **ramp modeling** and **photographic modeling**, but have you ever thought about becoming a hand model, foot model or any other kind of **body model**? In many commercials, advertising

campaigns, and films, they will use a body model to be the hand that holds the brand new cell phone, or the legs that are wearing the silky stockings.

Models have a life that can be hard and filled with chaos and drugs as we see and hear all the time with international supermodels like Kate Moss and Janice Dickinson, but there is also a wonderful side to modeling, and you just have to be a strong person, willing to work and succeed in the industry, and not let any of the negative influences affect you. The trouble is that many girls start modeling jobs at a young age and most start out as child models. This transition into the adult modeling arena can be too big of a jump and sometimes fame at 14 or 15 years of age is not a good thing.

If you have aspirations of being any kind of model (including a [male model](#) for all those guys out there), you should remember that the first thing is to be true to yourself, so that your identity does not get lost in the crowds.

If you are a strong-willed, keen-minded and confident person this will show through in your work and you will be a success. Also, remember that being a model is not all about being thin and pretty. You need to have a unique look and sometimes only the professional model agents will be able to see your true potential. Anyone who has watched America's Next Top Model will have noticed the transformation of many of the contestants. This could be you, so if you have a dream there is no such thing as not being thin or pretty enough. Give it a go and you may be surprised!

Other Types of Modeling

Other jobs in the modeling industry include becoming a [modeling agent](#), or a [modeling photographer](#) and these jobs also require a certain level of patience, expertise and skills that we will go into more detail about later on. The modeling industry is a tough business and you will sometimes need to fight for your position and to make it to the top, especially if you want to reach the international arena and make it to supermodel status.

If you are a bigger boned or fuller figured person and think that your modeling dreams are just silly, think again. [Plus size models](#) are becoming more and more popular and most of the time, models who are sick of sticking to the regimented diets and strict weight limits, change from being a "regular" model to being a plus size one.

As you can see, the model's life is limitless nowadays and once one door closes, another may just open. If you keep trying and working hard, you can become one of the best models in the industry.

Types of Modeling Jobs

Getting your first job in modeling can be a struggle and you may feel a bit intimidated. We provide information about each type of modeling job there is and what it involves, to give you a clearer image and help you decide where you fit in. Visit these detailed profile pages (but start with the capsules below):

- [Ramp Modeling](#)
- [Photographic Modeling](#)
- [Body Part Modeling](#)
- [Child Modeling](#)
- [Range Showing Modeling](#)
- [Lingerie & Swimsuit Modeling](#)
- [Plus Size Modeling](#)
- [Hair Modeling](#)
- [Jobs for Male Models](#)

- [Modeling for TV Commercials](#)
- [International Modeling](#)
- [Other Modeling Career](#)

Modeling Agent Jobs

One of the first places that an aspiring model comes is to a reputable modeling agency. To be an agent you will have to have experience in the modeling world, contacts with fashion buyers, the media, photographers, casting agents and more. The modeling agent is responsible for the booking of shoots and fashion shows for the models he or she has on the books and will also accept new model hopefuls into a [modeling program](#) or course to teach them the business. You are responsible for the safety of the children, women and men that you have on your books and will organize all of the payments to each model for the specific jobs they do.

Modeling Photographers

To start out in the modeling side of things, you will need to have a good portfolio of images that you have taken and depending on your situation, you can work for an agency in house, or freelance your services to your contacts in various modeling agencies. You will be responsible for taking the headshots of each model that joins an agency and helping them to get a portfolio together, or you will be involved in the casting side of things where you will actually take the shots for the fashion catalogues, media shoots and advertising campaigns..

Hair Model Jobs

Your job is basically to have beautiful hair. It does not need to be sleek and shiny, but can also be unique and different, or it can be an interesting color. You (and your agent) will be able to promote yourself as a hair model for shampoo and conditioner commercials, for certain shots that might be needed in a film, advertising campaigns and more. You will be responsible for keeping your hair in top condition at all times. You can be of any weight, height, shape, ethnic background and age.

Ramp Model Jobs

A ramp model is perhaps the position in modeling that everyone aspires to be and this type of modeling can give you easier access to entering the major beauty pageants. A ramp model will need to be of a certain height and this is mainly to show off the clothing that is worn to its full potential, as will the way you have to walk. The walk is what every ramp model must learn and is offered in the modeling course that you will have to take at your agency. You need to be fairly slim and healthy and you don't necessarily have to be pretty.

Photographic Models

Posing for photographs is right up some people's ally and they make the perfect photographic models. You will need to have some kind of unique photogenic qualities and even if you think you are plain, just give it a go anyway. You may be amazed at yourself once you are made up. You will need to learn various makeup skills and acting or playing for the camera as part of your modeling course with an agent.

Body Modeling Jobs

If you have a part of your body that you feel would be perfect for television, film, or print media, you should consider becoming a body model. You can model your hands, feet, legs, back, neck, ears, arms and more. Jobs you can work

on will include campaigns for jewelry, footwear, watches, soap, shower gel, or cream just to name a few. You will need to keep this part of your body in tip top shape.

Child Model Jobs

Taking part in modeling can be fun and exciting for many children. Parents also love the fact that they can offer this option to their child and start them in a career that is enjoyable and that pays a good amount of money. As a child, you will have certain hours that you are allowed to work as there are lots of regulations that have been put in place for the safety and well being of children in the modeling world.

Male Modeling

The job of a male model will vary as with females. You can also join an agency for ramp work, photographic modeling and body modeling. Male models will generally need to be a bit older than females and while most females can start adult modeling at the age of 14 or 15, males will only have the correct look when they are about 17 or 18 years of age. As a male model you will be required to have a lean, strong, athletic looking body and topless shots will also be asked of you.

Hair and Make Up Artists

If you are an expert with a brush, whether it is a hair brush or a makeup brush, you can also opt for a position in the modeling industry. Most of the time, models will require a makeup artist and hair professional to get them ready for fashion shoots and especially during fashion shows and ramp work where they will have quick changes with hair and makeup included. You should be comfortable working under pressure most of the time and if you do makeup and hair for a fashion shoot, you will need to keep retouching the makeup and hair to look the same throughout the day or over a few days of the shoot.

These are the main types of jobs that you will find in the modeling business, although you can find various other smaller jobs that will offer you some work in this industry, such as promotions managers, dressers and the like. The trick to be good at any job you undertake in the fashion and modeling world is perseverance. You will need to have a hard shell and understand what is required of you. Most of the time, this lifestyle is fast paced and stressful calling for a strong personality and dedication to your work.

If you have all of these qualities and are interested in pursuing a modeling career, you will need to learn how to get into the industry and start living your dreams. Preparation for being a model is very necessary, and the next chapter deals with how you go about it.

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