

# MILES MODELS, LLC

## 12 Types of Female Models: Which One Are You?

When most people think of female models they automatically think of legendary supermodels Naomi Campbell, Gisele Bündchen, Kate Moss, Heidi Klum, or Tyra Banks. However, there are many other types of models whose names you wouldn't know but who are making a terrific income. They're working behind the scenes as fit or showroom models and as commercial models working with manufacturers, suppliers, pharmaceutical companies, airlines, automobile manufacturers, fitness companies, and much more.

Even if you can't be the next supermodel you'll probably still fit into one of these categories of female models.

### 01 Fashion (Editorial) Model

Fashion models, or what the industry refers to as "editorial models," are the high-fashion models that you see in magazines such as Vogue, Harper's Bazaar, and Elle. They usually work for top fashion labels such as Armani, Prada, Marc Jacobs, Gucci, Valentino, and others.

Female editorial models are generally 5 feet, 9 inches tall to 6 feet tall and are very slim, with measurements that are usually around 33 inches around the bust, 23 inches around the waist, and 33 inches around the hips.

Modeling agencies will always look at the "complete package" that the model presents when determining whether or not they can be editorial models, so don't be discouraged if you don't meet these stats exactly.

### 02 [Runway or Catwalk Model](#)

Female runway or catwalk models are usually a minimum of 5 feet, 9 inches tall, but taller is usually better. Runway models must have precise measurements so they're able to fit the clothes that designers are going to be showing to their clients. Their measurements are usually no greater than 34 inches around the bust, 23 inches around the waist, and 34 inches around the hips.

Designers hire models to fit the clothes they've made for their collections. They don't usually make clothes to fit the model.

### 03 [Commercial Model](#)

Commercial models can be any age, any size, and any height because they're needed for a variety of functions. Commercial models can do everything that isn't normally associated with high fashion, including ads for products and services, such as housewares, food, travel, and tech—the list goes on.

### 04 [Plus-Size Model](#)

The plus-size model market has become an important part of the fashion and commercial modeling industry. Several of the top fashion agencies now have plus-size divisions, and we've seen more plus-size [supermodels](#) over the past few years.

Plus models are generally determined by size rather than exact measurements, such as size 12 and up. In the real world a size 12 is not considered a plus size, but in the modeling industry, it can be.

## 05 [Petite Model](#)

Petite models are generally 5 feet, 7 inches tall and under. While petite models don't generally do runway work, they're often booked for swimsuit, lingerie, and [parts modeling](#). Since petite models usually have smaller shoe sizes and glove sizes, they're popular as foot and hand models.

06 Swimsuit or Lingerie Model

Swimsuit and lingerie models are often curvier and more voluptuous than editorial models.

There are many opportunities for swimsuit models other than just modeling bikinis. Swimsuit models can model lingerie, undergarments, sleepwear, and summer wear, and they can also be showroom and fit models.

## 06 [Glamour Model](#)

Glamour models are generally more curvy and voluptuous than editorial fashion models. Glamour models often work as swimsuits and lingerie models as well.

Glamour modeling generally refers to the type of posing the model is doing in their photographs. Glamour modeling is usually more sexually suggestive or alluring than what a fashion model would do. Pinup models and people who appear in magazines such as [Playboy](#) are considered glamour models.

## 07 [Fitness Model](#)

Fitness models are models who are very athletic, fit, and toned. Many fitness models started out as athletes or trainers and have added fitness modeling to their resumes. In addition to working for fitness companies, supplement manufacturers, and athletic wear companies, fitness models are often commercial models as well.

## 08 [Fit Model](#)

Not to be confused with fitness models, Fit models are models who work behind the scenes in fashion houses and garment manufacturers to make sure that size and fit are maintained in the clothing manufacturing process.

Garment manufacturers require a variety of shapes and sizes of fit models in order to fit their garments properly before they're shipped to the consumer.

You may not have the look that a print model needs or the height of a runway model, but if you can consistently maintain your measurements, then a career in fit modeling may be for you.

## 09 [Parts Model](#)

Parts models specialize in modeling body parts such as hands, feet, legs, and eyes.

A hand model can book jobs for jewelry, nail, and beauty-related products and anywhere else a client requires a "perfect" hand, whether it's in print or on film. Likewise, a foot model can book jobs with shoe companies, nail and beauty products, and anywhere else a client requires "perfect" feet.

Clients look for well-proportioned body parts and those who can fit sample shoe, glove, or jewelry sizes. Petite models often find work as part models due to their smaller shoe sizes and body parts.

## 10 [Promotional Model](#)

Promotional models often book jobs to promote products or services at trade shows, conventions, and live events. Promotional models must be very outgoing, friendly, and have a very good understanding of the client's product because they may be required to talk about the product or answer questions from potential buyers.

## 11 [Mature Model](#)

The market for mature models has increased tremendously as the baby boomers enter their 60s and beyond. Mature models are generally 30 years of age and over, and they can work well into their 80s and 90s. Mature models are really considered commercial models and can do everything a commercial model can do.

## 12 [Catalog Model](#)

Catalog [modeling](#) isn't what it used to be. Thanks to a little something called the Internet, catalog models are more valuable than ever. They're in shoppers' mailboxes of course (print catalogs aren't going anywhere anytime soon), but they're also taking over the digital world.

Catalog models are considered to be commercial models, which means models need to look more like "real people" than editorial models. They do need to possess a few basic physical attributes, such as glowing skin, healthy hair, and a killer smile, but instead of falling into the physical requirements of fashion models, they instead have to have a look that appeals to the client's target audience.